



10th

IAF INDIA FACILITATORS

ANNUAL CONFERENCE 2026



2nd & 3rd
October, 2026



Taj Wellington Mews,
Chennai

RE-IMAGINING CONNECTIONS IN THE CHANGING WORLD



THREAD 01



GOPURAM

Gateway
to Possibilities

THREAD 02



YALI

Strength that
Enables



THREAD 03



ANNAM

Discernment
that Guides

THREAD 04



MAYIL

Brilliance that
Inspires

THREAD 05



MANGA

The first mark of
a new beginning

SPONSORSHIP BROCHURE

PARTNER WITH PURPOSE. AMPLIFY YOUR IMPACT. INSPIRE CHANGE.



#IAFIndia2026

sponsorship@iaf-india.org



This Year's Theme

Re-Imagining Connections

In the Changing World

In a world transformed by AI, disruption, and rapid change, our greatest strength remains deeply human. This year's theme is a call to move beyond transactions to relationships, beyond information to meaning, and beyond individual brilliance to collective wisdom.



CONNECT

Beyond Boundaries



LEARN

With Purpose



INSPIRE

Transform Together



IMPACT

For a Better Tomorrow

“The quality of our future will be determined by the quality of our human connections.”

OUR CONFERENCE IDENTITY SYMBOLISES



Infinite Possibilities

Continuous learning and evolving together.



Connected Communities

Diverse voices woven into a shared future.



People at the Centre

Transformation begins with human relationships.



Diversity & Inclusion

Many perspectives, one purpose



Human connections are the bridges between ideas, possibilities, and the future we create together. Our partners help build those bridges.

#IAFIndia2026



sponsorship@iaf-india.org

THE FIVE THREADS

Five Motifs of Tamil Nadu

Each tier carries a motif from the land that hosts you — chosen for what it means, not merely how it looks. Rank is woven in: from the gateway tower that orients a whole city, to the first auspicious mark of a new beginning.



GOPURAM

DIAMOND • ₹5,00,000 • ONE

- The Dravidian gateway tower — Srivilliputhur, Thanjavur. Visible from every direction; it orients the whole city. Presents the conference and hosts the Gala Evening.



YALI

PLATINUM • ₹3,50,000 • ONE

- The guardian carved into temple pillars — power that protects and enables. Commands the stage and the gateway of the corridor.



ANNAM

GOLD • ₹2,00,000 • TWO

- The hamsa that draws milk from water — pure discernment. The facilitator's own motif: host your session, and let the room experience your craft.



MAYIL

SILVER • ₹1,00,000 • THREE

- The peacock — Tamil Nadu's own, brilliance that commands the eye. Carried, worn and photographed by every delegate, all day.



MANGA

BRONZE • ₹50,000 • OPEN

- The Manga — abundance and auspicious beginnings. The welcoming thread where new partners join the weave



RUDRAKSHAM — many beads, one thread —
is reserved for our in-kind partner family.

#IAFIndia2026



sponsorship@iaf-india.org



Why Partner With Us?

What Can You Expect?



2 days
of immersive
facilitation



200+
delegates
practitioners &
leaders*



10th edition
a decade
milestone



5 tracks
named, limited,
meaningful

Who Can Attend?

- Professional facilitators & CPF-track practitioners
- L&D, OD and Learning Leaders
- Executive, team & Leadership coaches
- HR strategy & Talent-Transformation Heads
- Consultants & Independent Practitioners
- Academic & Institutional Educators
- Corporate CSR and Capability partners
- Emerging Facilitators & Student Catalysts

What Does Your Brand Gain?



Association:

Your name beside a respected, values-led professional body — not a trade booth.



Access:

Direct, warm proximity to the exact audience you want to reach.



Voice:

The rare chance to be seen as an enabler of the craft, not just a vendor of it.



Reach:

Amplification across IAF India's pre-, during-, and post-event channels



sponsorship@iaf-india.org

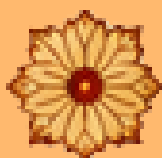
#IAFIndia2026

SPONSORSHIP AT A GLANCE

The Partnership Map



 Tier	 Thread	 Investment	 Slots	 Where
 Diamond	 <i>Gopuram</i>	₹5,00,000	1	2 nd Floor + Gala dinner
 Platinum	 <i>Yali</i>	₹3,50,000	1	2 nd floor
 Gold	 <i>Annam</i>	₹2,00,000	2	2 nd Floor
 Silver	 <i>Mayil</i>	₹1,00,000	5	4 th Floor
 Bronze	 <i>Manga</i>	₹50,000	Open	—



Deliberately scarce. Across two floors the venue holds seven partner tables — one Gopuram, one Yali, two Annam, three Mayil. Physical presence is capped by the architecture, not by policy. Manga partners belong without needing floor space at all”

The value ladder, at a word each



Gopuram — Own it. The gala carries your welcome.



Yali — Command it. The gateway position and the stage association.



Annam — Practise it. Two hundred plus practitioners experience you first-hand.



Mayil — Be seen in it. Your brand in every delegate's hands, both days.



Manga — Begin in it. Join the weave; grow into a named thread next year.

#IAFIndia2026



sponsorship@iaf-india.org

SPONSORSHIP AT A GLANCE





Gopuram

• Diamond Partner •

EXCLUSIVE CATEGORY – GALA DINNER

₹5,00,000

ONE — EXCLUSIVE



Gopuram is a gateway to be seen from far off, and to welcome everyone who passes beneath it. One organisation stands in that place beside the 10th edition, hosting the evening everyone remembers.



Branding & Visibility

- Prime logo on main-stage backdrop, plenary screens, website and full campaign
- Five dedicated social features
- Prime location Table space 8*3 ft next to the elevator
- 4 Standees



Participation & Access

- Presenting rights to the Gala Evening — stage moment, branded dinner, cultural showcase, reserved premium table
- Five complimentary registrations
- IAF India-level virtual sessions (3 sessions, up to 5 participants each)



Experience & Recognition

- Plenary acknowledgement, Delegate kit presence and partner badges.
- Customised facilitated session for your own leadership team through an exclusive outreach offering during FAC week
- The goodwill of hosting the community's celebration

#IAFIndia2026



sponsorship@iaf-india.org

SPONSORSHIP AT A GLANCE



Yali • Platinum Partner •

THE GUARDIAN AT THE GATEWAY

₹3,50,000
ONE



Carved into every temple pillar, the Yali is power that protects and enables. This thread commands the entrance of the corridor and a voice on the plenary stage.



Branding & Visibility

- Premier logo placement across conference branding and website
- Four dedicated social features across the campaign
- Prime location Table space 8*3 ft in between buffet and Gopuram sponsor
- 3 exclusive standees and Inclusion on standee display



Participation & Access

- Four complimentary registrations
- Full networking access across both conference days
- IAF India-level virtual sessions (2 sessions, up to 3 participants each)



Experience & Recognition

- Plenary acknowledgement, delegate-kit presence and partner badges
- Priority right-of-first-refusal on next year's Gopuram tier

#IAFIndia2026



sponsorship@iaf-india.org

SPONSORSHIP AT A GLANCE



Annam • Gold Partner •

DON'T EXHIBIT — FACILITATE

₹2,00,000

TWO



The hamsa is said to draw milk from water — pure discernment. So does great facilitation. Two hundred practitioners experience you first-hand, instead of reading your logo.



Branding & Visibility

- Logo across official conference branding and website
- Three dedicated social features
- Prime location Table space 4*3 ft on 2nd floor
- 2 exclusive standees and Inclusion on standee display



Participation & Access

- Three complimentary registrations
- Full networking access across both conference days
- IAF India-level virtual session (1 session, up to 2 participants)



Experience & Recognition

- Plenary acknowledgement
- Delegate-kit presence and partner badges

#IAFIndia2026



sponsorship@iaf-india.org

SPONSORSHIP AT A GLANCE



Mayil • Silver Partner •

MAXIMUM RECALL PER RUPEE

₹1,00,000

THREE



Tamil Nadu's own peacock needs no pedestal to be noticed. Seen everywhere. Remembered afterwards.



Branding & Visibility

- Logo across official conference branding and website
- Two dedicated social features
- Prime location Table space 4*3 ft on 4th floor
- 1 exclusive standee and Inclusion on standee display



Participation & Access

- Two complimentary registrations
- Full networking access across both conference days



Experience & Recognition

- Plenary acknowledgement
- Delegate-kit presence and partner badges

#IAFIndia2026



sponsorship@iaf-india.org

SPONSORSHIP AT A GLANCE





Manga

• Bronze Partner •

THE FIRST MARK OF A NEW BEGINNING

₹50,000

OPEN



The Manga is drawn wherever something auspicious begins. For emerging firms, independent practices and first-time partners — full membership of the sponsor family.



Branding & Visibility

- Logo on official conference branding and website
- Inclusion on the collective IAF partner display
- Two social media mentions across the campaign
- Inclusion on standee display



Participation & Access

- One complimentary registration
- Full access to both conference days and the community



Experience & Recognition

- Plenary acknowledgement
- Delegate-kit presence and partner badge

#IAFIndia2026



sponsorship@iaf-india.org

RUDRAKSHAM ·IN-KIND PARTNER FAMILY

Give in craft, not only cash

Many beads, one thread. These roles let mission-aligned organisations contribute what they do best. Display and complimentary contributions only — no sales or transactions at the venue.



Youth Catalyst Partner

WHO

Educational institutions, youth startups, CSR arms, foundations

Sponsor students to attend and build core facilitation skills — deep listening, group process, collaborative leadership.



Knowledge Partner

WHO

Publishers, L&D firms, OD consultants, academic institutions

Contribute books, toolkits or digital resources to a curated Knowledge Corner within the community.



Experience Partner

WHO

Wellness retreats, performing-arts groups, experiential educators

Curate a wellness corner, cultural segment or immersive facilitation zone that lifts the delegate experience.



Media & Creative Partner

WHO

Visual practitioners, studios, newspapers, magazines, media students

Offer photography, videography or coverage — including co-creating the Kolam Corridor itself, credited as its artists.



In-kind partners are recognised in plenary, in the brochure, and across social channels — woven into the same story as every other thread.